

## *Rules of the International Visual Art Competition*

### Theme: “SPORT AS PROMOTION OF HUMAN RIGHTS”

#### Article 1 - Purpose:

- Draw the attention of a broad international audience to Panathlon International (P.I.) and its culture-focussed Domenico Chiesa Foundation;
- Implement the Memorandum of Understanding between Panathlon International (hereinafter “P.I.”) and Fédération Internationale Cinéma Télévision Sportifs (hereinafter “FICTS”, gathering 123 member countries);
- Involve P.I. Clubs in the activities of the Foundation and in getting to know FICTS action;
- Promote quality in sport images that promote the values of Panathlon’s Movement, highlight its ideals and spirit and enhance Panathlon’s universal commitment to culture through sport as an education tool leading to social change.

#### Article 2 - Provisions:

Panathlon International Cultural Foundation – “Domenico Chiesa”, in partnership with FICTS, is launching a special international competition for themed videos centred on sport values.

Theme of the year: “SPORT AS PROMOTION OF HUMAN RIGHTS”

Works authored by individuals of any age, without distinction as to gender, ethnic origin or race, religion and political orientation will be eligible to enter the competition. No works with pornographic content, incitement to violence, inspired by racial hatred or in violation of human rights will be accepted. Each entrant may use his/her images to make his/her videos in compliance with the regulations governing the movies and TV broadcasting rights on images and music.

The eligible videos (*length: minimum 30”, max. 4’*) may be made with whatever techniques (*in MOV h264 or MP4 format*), with or without soundtrack. Any comments and/or subtitling must be in English if the original video is in any other language.

The works are and will be used exclusively for cultural not-for-profit purposes. The entrant submitting the video shall declare he/she is the creative rightsholder.

Each file of the videos must be renamed with the author’s first and last name, the author’s nationality and the title of the work.

Entries must be submitted via WeTransfer and include the video and the Enrolment Form, duly completed and signed, to be sent to the e-mail address [info@ficts.com](mailto:info@ficts.com) not later than August 31, 2021. Enrolment will be free of charge.



### Article 3 - Selection procedure and Award Ceremony

- Initial selection

From all the videos submitted by August 31, 2021, the 60 videos which have received the highest number of likes in the period from 7 to 25 September from web users visiting the SPORTMOVIESTV.COM Platform (<https://www.sportmoviestv.com/piattaforma-sportmoviestv/>) (managed by FICTS) will be selected (by 4 October). Each video will be given a code to be used in the subsequent selection steps.

- Shortlisting (5 to 20 October 2021)

A Judging Panel comprising a representative from each Panathlon Club in all the countries (total: 260 Clubs)<sup>2</sup> where Panathlon is established will shortlist 20 videos from the 60 videos initially selected. Shortlisting will be based on a decimal score (from 10 to 1, non-repeatable) to be awarded by the judges to the 10 preferred videos.

- Final award (21 to 31 October)

A Jury comprising 3 representatives from the Foundation and 3 representatives from FICTS will assess the 20 shortlisted videos and will award the following prizes in their sole discretion:

- highest ranked video: prize of 3,000 euros and Fondazione Domenico Chiesa Trophy
- second-ranked video: prize of 2,000 euros and Plaque
- third-ranked video: prize of 1,000 euros and Plaque

The award winners who will go to Milan to be presented the prizes will be offered 2 hotel nights (*no conversion in cash allowed*) by P.I. on the days of the Award Ceremony. The winners who may not attend the Award Ceremony will receive the prize money on their bank accounts by wire transfer, whereas the plaques or Trophy will be home-delivered.

The rankings from the selection procedures will be published in the Platform used for collecting the votes.

The 20 shortlisted authors shall notify their e-mail addresses for individual communication, in accordance with the applicable personal data protection regulations.

### Article 4 - Award Ceremony:

The Award Ceremony will take place on 14 November 2021 in connection with "SPORT MOVIES & TV 2021" (, the world's final of the 20 Festivals encompassing the 5 continents) participating in the "World FICTS Challenge", the Championship of sport television, cinema and communication scheduled in Milan from November 9 – 14.

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<sup>2</sup> The countries represented in the Panel are: Algeria, Argentina, Austria, Belgium, Bolivia, Brazil, Chile, Ecuador, France, Germany, Italy, Liechtenstein, Luxembourg, Mexico, Peru, Portugal, San Marino, Spain, Switzerland, Togo and Uruguay.



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FEDERATION INTERNATIONALE  
CINEMA TELEVISION SPORTIFS

#### Article 5 - Communication:

All the videos submitted will be uploaded to a dedicated section of the SPORTMOVIESTV.COM Platform which boasts a considerable number of views from fans who, through their “likes”, may take part in selecting the most popular videos.

The 20 videos shortlisted by the Judging Panel will be circulated among the Panathlon Clubs, their members and the followers of all the websites and social media of the Clubs or of their members; in addition, they will be shared on FICTS website and social channels.

The top 20 videos selected through the vote of the Clubs will be published on P.I. website, on the Facebook account of the Foundation and on YouTube; in addition, they will be shared on FICTS website and social channels.

All the news about the selection process, the winners’ names and any films specially mentioned and shared on FICTS website and social channels will be published on P.I. website and on the Facebook account of the Foundation.

A press conference (*possibly in live streaming*) will be held ahead of the Award Ceremony to proclaim the winners and the winning videos. These will be disseminated through the social media and featured in an article published in Panathlon International’s Magazine, which is regularly distributed to Panathlon members, to International Sport Federations and to the International Olympic Committee.

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